

THE ENGAGED SCHOLAR *Speaker Series*

NCSUE
NATIONAL COLLABORATIVE FOR THE
STUDY OF UNIVERSITY ENGAGEMENT

Wednesday, April 7, 2010

*Kellogg Hotel & Conference Center
Michigan State University*

3:30 – 5:00 p.m. • Kellogg Hotel & Conference Center • Big Ten Room C
Reception and book signing to follow • 5:00 - 6:00 p.m. • Room Red Cedar AB

Arts and Community in the Age of Obama



Bill Ivey

Founding Director of the Curb Center for Art, Enterprise, and Public Policy at Vanderbilt University

In addition to directing the Curb Center, an arts policy research center with offices in Nashville, Tennessee and Washington, DC, Bill Ivey also directs the Center's Washington-based program for senior government career staff and the Arts Industries Policy Forum. He is Senior Consultant to Leadership Music, a professional development program serving Nashville's music community. Ivey served as Team Leader for Arts and Humanities in the Obama-

Biden Presidential Transition. His recent books are *Arts, Inc.: How Greed and Neglect Have Destroyed Our Cultural Rights* (2008) and *Engaging Art: The Next Great Transformation of America's Cultural Life* (2007).

From May, 1998 through September, 2001, Ivey served as the seventh Chairman of the National Endowment for the Arts. Following years of controversy and significant reductions in NEA funding, Ivey's leadership is credited with restoring Congressional confidence in the work of the NEA. Ivey's Challenge America Initiative, launched in 1999, has to date garnered more than \$15 million in new Congressional appropriations for the Arts Endowment.

Prior to government service, Ivey was director of the Country Music Foundation in Nashville, Tennessee. He was twice elected board chairman of the National Academy of Recording Arts and Sciences (NARAS), and is immediate past President of the American Folklore Society. Ivey holds degrees in history, folklore, and ethnomusicology, as well as honorary doctorates from the University of Michigan, Michigan Technological University, Wayne State University, and Indiana University. He is a four-time Grammy Award nominee (Best Album Notes category), and is the author of numerous articles on U.S. cultural policy, and on folk and popular music.

The arts will only flourish in the 21st century if we broaden our frame of reference, introducing language and concepts that accurately characterize the way Americans connect with culture as individuals and in communities.

If we engage in "expressive life" and a broadened set of indicators of cultural vibrancy, the arts can be well positioned to flourish in an era of diminished resources and expectations.

This NCSUE event is **co-sponsored** by:

- Arts Council of Greater Lansing
- Center for History Teaching and Learning
- College of Arts and Letters
- College of Music
- Community Music School
- Creative Futures
- Department of Art and Art History
- Department of History
- Department of Theater
- Department of Writing, Rhetoric, and American Cultures
- Greater Lansing Convention and Visitors Bureau
- Honors College
- Kresge Art Museum
- Lansing Economic Area Partnership
- Liberty Hyde Bailey Scholars Program
- Michigan Council for Arts and Culture
- Michigan Humanities Council
- MSU Center for Community and Economic Development
- MSU Cultural Engagement Council
- MSU Libraries
- MSU Poetry Center
- MSU Press
- Museum Studies Program
- Public Humanities Collaborative
- Residential College in the Arts and Humanities

! Please register by Monday, April 5, 2010 online at:
outreach.msu.edu/events/Ivey

This event is free and open to the public. Seating is limited.

Michigan State University is committed to providing equal opportunity for participation in all programs, services, and activities. Accommodations for persons with disabilities may be requested as part of the registration by April 5, 2010. Requests received after this date will be honored whenever possible.

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